

The Taranaki
Health Foundation
Newsletter

Heartfelt Thanks!

We did it Taranaki, 3.6 Million Pledged towards
WE HEART TARANAKI



TRUSTEES ACKNOWLEDGEMENT

Michael Joyce,
Outgoing Chairperson



"Without the essence of the Taranaki community we wouldn't have achieved what we have to date. Ngā mihi nui ki koutou katoa!"
- Cathy Katene

"As a trustee of the Taranaki Health Foundation it is gratifying to see the support of the Taranaki community in such a worthy cause. This new facility will improve access to state of the art coronary angiography equipment and services which until now have predominantly been performed outside of our region. The benefits for patients and their families and also our dedicated medical staff at TDHB are clear. Thank you to all our donors for participating in this wonderful project."
- Philip Brown

"The contributions from our community make me proud to be from Taranaki. Thank you everyone."
- Pauline Lockett

"It's a great pleasure to be a part of such a successful campaign not only as a Trustee but as a business sponsor. The Taranaki province will be well served with this new technology."
- Peter McDonald.

The reality is that there is never enough money for healthcare, says the outgoing Taranaki Health Foundation chair, Michael Joyce.

"Taranaki's support for the Foundation to raise funds to enhance and improve healthcare in the region has been amazing," says Michael who after two and half years as chairperson is passing the role to fellow trustee, Adrian Sole. "It's been rewarding to help make a real difference in healthcare in Taranaki by working with a dedicated group of trustees."

The success of the Foundation, such as raising \$2.2 million for the Base hospital's new angiography suite, has been due to the generosity of the Taranaki community in particular the Foundation partners TSB Community Trust, TET, Methanex, Dow Agro Sciences and the Daily News, explains Michael.

"The generous Taranaki spirit has come to the fore to answer real healthcare needs in our community," says Michael. "And the positive results are evident from the patients who directly benefit to staff who are excited about the new facilities."

Staying on as a trustee supporting Adrian in his new role, Michael says there will always be a need for the Foundation. "We have very good healthcare in the region, but we can always take it to the next level and provide better services and equipment for patients and staff." *Story by, Bruce Gatwood - Cook*



Top Row L to R: Cathy Katene, Pauline Lockett, Murali Bhaskar, Kirsty Godfrey-Billy
Bottom Row L to R: Philip Brown, Adrian Sole, Peter McDonald, Bruce Moller (retired 2016)

Trustees wish to acknowledge the amazing contribution of all former Trustees, but in particular Bruce Moller for his contribution to WE HEART TARANAKI and Project Maunga.



campaignwehearttaranaki

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NEW CHAIRMAN

PUTS HEART & SOLE INTO TARANAKI

Adrian Sole is the new chairman of the Taranaki Health Foundation.

The new chairman of the Taranaki Health Foundation, Adrian Sole, is elated the \$3.6 million target has been reached for a new angiography machine and suite.

"It's a huge achievement for the community and our three partners in this – the Taranaki District Health Board, Taranaki Electricity Trust and Methanex – along with the community," he says. "Without them this would not have happened. It's also happened through quite a tough commercial time for a lot of our dairy and oil and gas-related companies and they have continued to dig deep and support such a great initiative."

Adrian, who is passionate about ensuring the region remains a great place to live, says the Foundation has had amazing support from not just the main funders, but community groups like Lions and Rotary clubs, individual donors and businesses. "They have contributed to getting it across the line. It's been a huge effort," he says. "I feel elated, relieved and now I'm thinking about what's our next project?"

For the past two years Adrian has been a trustee on the Foundation and now has taken the helm from Michael Joyce. A fifth-generation member of the Sole family, he says excellent health facilities and services are important to everyone in Taranaki. "It's my way of contributing to the community and making sure that Taranaki continues to be the great place to work and live that it is. I firmly believe that," Adrian says.

"Without vital services, particularly equipment, like the angiography machine as a good example, we cannot attract the right specialists and healthcare outcomes."

When Adrian was the commercial development manager for the Taranaki Daily News, he was approached by the trust about the media organisation becoming a foundation partner for the Project Maunga and We Heart Taranaki campaigns. "To me, it was a no-brainer to support a community-focused trust."

Project Maunga was the Foundation's initial first big undertaking, tasked with raising the 10 million dollars as part of the community contribution to the Base Hospital redevelopment, in partnership with the Taranaki District Health Board.

www.taranakihealthfoundation.org.nz

Since then he has engaged in the We Heart Taranaki, the successful campaign to secure the angiography machine with a purpose-built suite for Base Hospital.

Adrian is committed to these projects and will be leading the Foundation into the future.

But he's careful to say, he's just one of a team of devoted trustees and he follows on from the fine leadership of Michael Joyce.

The Foundation, in its partnership with the TDHB, is leading the way to make sure Taranaki has great healthcare by not relying on Central Government to provide enhanced infrastructure or services required.

Again the angiography machine is an example of fundraising for a much-needed piece of equipment that will mean fewer people will need to travel to Waikato for treatment.

People often ask the question, why can't the Government provide these facilities and machines? Adrian explains: "Unfortunately Taranaki has a static population growth, but the DHB costs continue to increase, which means less money for enhanced services." That's where the Foundation, a non-profit organisation founded in 1998, steps in to fill these gaps.

His background has helped him understand these things.

Now the general manager of Efinity Digital, a web design and development company, Adrian spent three years at the helm of Taranaki Daily News. Before that, he was the general manager of IncaFe, where he learnt about coffee, Fair Trade and equality.

In fundraising partnership with the THDB, the Foundation is dedicated to enabling leading-edge healthcare Taranaki-wide.

For Adrian, it's about providing equality in terms of services provided for everyone, regardless of income or location. "We want to make sure the best healthcare is accessible for everyone."

Married to Melanie, Adrian does trail riding, mountain biking and plays golf. He's on the Taranaki Golf Association, treasurer of the e-Learning Trust (computers in homes) and is a business mentor. "It's about making sure I play my part in our wonderful community," he says.



WHAT WE HAVE ACHIEVED SO FAR

Thank You! Thank You! Thank You!

Taranaki's support for the Foundation to raise funds to enhance and improve healthcare in the region has been amazing.

We couldn't have done it without the commitment of Businesses, Service Groups, Individuals and Families investing their time, resources and donations.

So, thank you!



1
New Hospital



1
Angiography Suite
\$3.6 Million



22
M9 Howard Wright Beds



160
TVs in Patient Rooms



50
COWs (Computers on Wheels)



30
VOIP Phones for nurses
(which interfaces with the
new nurse call system)



9
Electronic White Boards for
managing patients in wards
and ED



Artwork in the TSB Children
& Young People's Ward



1
Endoscopy Monitor



1
Mobility Garden



TEARS SHED AS DREAM REALISED

Bry Kopu says the angiography machine looks like something out of Star Trek.

When Bry Kopu came face to face with the new \$3.6 million angiography machine and purpose-built suite at Taranaki Base Hospital she was overcome with emotion. "The first time I saw the room I had tears in my eyes because it wouldn't have been possible to obtain this technology without a community like Taranaki," the Taranaki Health Foundation general manager says.

Businesses, schools, community organisations and individuals all supported the cause and many shared their stories about the importance of this life-saving machinery.

The We Heart Taranaki campaign to raise \$1.2 million for the new technology began on February 19 last year and was fulfilled on July 11 this year. A further \$1.2 million was pledged by the Taranaki Electricity Trust and the same amount from the Taranaki District Health Board. "It has been a genuine pleasure to work with Methanex NZ, who are our Major Corporate Sponsor in the campaign, pledging \$446,000 over five years," Bry says.

A positive but unexpected outcome from this partnership was the way Methanex staff were encouraged to not only understand the investment but to also develop a whole raft of fund-raising activities in their various teams.

"Their commitment has been inspiring and certainly provides a best practice model for other businesses wishing to build a 'culture of giving' and boost team spirits," she says. "The business partnerships we have formed throughout the campaign have been a real strength, allowing people to share their talents, resources and time to enable many different events to be delivered around Maunga Taranaki. We have had donations of flowers, millinery, rugby gear, vouchers and of course much hospitality and catering."

Bry says the 17-month-long campaign has involved dozens of events, including a Methanex Family Fun bike ride, business golf tournaments, ladies' lunches at the Nice Hotel and even a fashion show put on by Lushington Jackets. "When

we first started it seemed like a really daunting target, but as we shared our people's stories in the newspaper and visited community organisations and schools, the support within the community was evident."

She learnt that many people had experience of heart disease in their family and many had to make the journey to Waikato for procedures or to support someone getting treatment. "I had one family phone me and say they would like me to come and meet with them and they told me their family history with heart disease and they had a granddaughter who had heart issues and as a family decided to donate \$20,000," Bry says. "They were a very humble and private family and I asked them to share their story, but they preferred to be behind the scenes and know they made a difference."

Another wonderful Taranaki couple called Bry to meet in person to make a large pledge, which successfully secured one of the Une Soirée Pour Douze (an evening for 12) events. "Whether it's \$50 or \$2000, people have had the same level of excitement that they are helping the community," she says. "There's a really generous spirit that has surrounded this project – there's a lot of goodwill. It's the genuine kindness of people that's blown me away."

Helping to share the message about the much-needed angiography machine have been the media. "A huge thank you to our media partners as well – the Taranaki Daily News, NZME, Hall of Design, Adviso Media, Cat & Mouse Productions and story teller Virginia Winder, who's been able to capture people's individual stories and inspired many donors."

The new technology is now in place and working in a bright white room that appears to be space-age. "Everyone is saying that it looks like something out of Star Trek," Bry says.

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SAYING GOODBYE WITH A HEART - FELT GIFT

Egmont Lions Club's parting gesture is to support the We Heart Taranaki fundraising campaign.

After 41 years the club is closing and on top of a \$5000 donation, will give what's left in its coffers to help pay for a new angiography machine for the people of Taranaki at Base Hospital.

Sisters and club members Lynne Shanholtzer (president) and Robyn Harvey say the members agreed wholeheartedly to the final gift. "I don't think there's a person in our lives who's not affected by heart disease," Robyn says. "It's so widespread."

They lost their sister Kaye Haase to a sudden heart attack when she was 52 and their dad suffered a cardiac arrest at 50 and died following an aorta aneurism when he was 65. "It's very personal," Lynne says. Even Robyn, who is slim and fit, has cardiac issues. "It just sits there and bites you." As does growing older, which is the main reason the Egmont Lions Club is calling it a day. "Retention was down and recruitment was not wonderful," Robyn says. "A lot of our members were older and couldn't do the events or hold positions." Lynne says some members started in their 30s and 40s, but were now in their 70s and 80s. "It just had its run."

In the past, Egmont Lions Club organised the Christmas parade, an annual magic show, Christmas in the Bowl, assisted with the wine and food festival and put on a Lions breakfast at Relay for Life. Also, the Lion's Christmas cakes for New Zealand were organised by the New Plymouth-based club. "We think these things are going to be saved," Lynne says.

It's not yet known how much will be donated to We Heart Taranaki until the club has completely wound up.

LIONS TRAIN ADDS PUFF TO FUNDRAISING EFFORTS

Giving to the We Heart Taranaki campaign was an easy decision for the Pakeke Lions Club NP

In total the volunteer group has donated \$7000 towards the new angiography machine and purpose-built suite at Taranaki Base Hospital, says club secretary Peter Gaines. "Our members are compassionate people and when we knew there was a need it was a matter of mere minutes to secure the permission of members to make the donation," he says. "It (heart disease) touches all of us – the high, the low, the rich and poor."

At a guess, Peter says about half of the members will have been touched by cardiac problems in some way or another.

Club president Greg Nicholas says it's probably cheaper to treat people at Taranaki Base Hospital than send them away by air ambulance. "We have got to provide better facilities for people in Taranaki and it means people don't need to go out of the province to have things done."

The Lions club's contribution comes from running the Puff 'n Stuff train in Brooklands Park by the zoo at weekends from late September through to Easter. For about 35 years the club has been offering gold coin rides to people young and old, although it is the children who get the biggest thrill out of having a go on the brightly painted train. "The kids don't want to get off," Peter says. "Mum and dad have to prise them loose." Puff 'n Stuff and the dedicated members of the Pakeke Lions Club bring a great deal of joy to people. "There's no question," he says.

The drivers and assistants, put in 1100 hours each year to run the two-carriage train, which doesn't need tracks. However, Peter says the engine is running out of puff and

TARANAKI RV CENTRE

RV BUSINESS GOES EXTRA MILE

When Bob Gordon-Stables' daughter suggested he give to the We Heart Taranaki campaign the businessman was keen to help.

The owner of the Taranaki RV Centre says it's important to give to the community if and when a business can do so, but he's not into guilt trips. "At this time I can afford to do it and I'm quite happy to do that," he says of the \$10,000 donation.

While he says the contribution isn't personal, his family has been hit hard by heart disease. His father died of a heart attack aged 72 and he had a brother and sister die of the same cause at 42. "Most probably I will need to have a go on the thing one day."

Everyone gets older and many may need to use the \$3.6 million angiography machine, he says. "Although

I feel the heart issue is affecting a lot younger group now."

The Taranaki RV Centre at Waiwhakaiho is part of Bus and Coach NZ Ltd, based in New Plymouth and Ashburton, all owned by Bob. "We have a plan of which we donate a certain amount each year."

His business imports motor homes and is the distributor for BCI buses in New Zealand. It ensures all its vehicles comply with New Zealand regulations and are then sold all over the country. There are 20 staff in the New Plymouth operation.

Interestingly, there is a long history of RVs in Bob's family. "My great-great grandfather was the first to have a recreational vehicle in England and was the president of the first caravan association ever created."



COOKING FOR A CAUSE

Kate Laude, the co-owner of Petit Paris and hospitality star Glen West have generously donated their time to WE HEART TARANAKI to prepare two French-inspired meals for two lucky winners of the Une Soirée Pour Douze (an evening for 12).

Laude and West were ecstatic at the successful bids raising \$21,000 toward the new angio suite. The events will be held later in the year, with updates on our Facebook Page [campaignwehearttaranaki] or on our website www.taranakihealthfoundation.org.nz

A SPECIAL THANKS TO OUR FOUNDATION DONOR FAMILY

FOUNDATION PARTNERS \$250k +



MAJOR PARTNERS \$125k +



PARTNERS \$50k +



GOLD SUPPORTER \$20K+



SILVER SUPPORTER \$10k +



BRONZE SUPPORTER \$5k +



WE HEART TARANAKI



COMMUNITY

